



**WE TAKE YOUR SAFETY
SERIOUSLY.**



Every day, BIC produces more than 7 million lighters worldwide and every lighter undergoes more than 50 separate, automatic quality checks. Trust BIC for safe, high-quality, reliable lighters.

BIC®. Safety you can count on.



BIC® Full-Size Lighter Only



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*Source: IRI C-MULO Vol Sales of Pocket for the 52 weeks ending 12/30/18

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