


# ARE THE GENERIC LIGHTERS YOU SELL PUTTING YOU AT RISK?



Not a BIC® Lighter

-  Consistent flame height 
-  Resistance to elevated temperature 
-  Drop-resistant from a height of 5 feet 
-  Flame extinguishes within 2 seconds 
-  Safe volumetric displacement 



## BIC.® SAFETY YOU CAN COUNT ON.

BIC will never compromise on the safety and quality of its lighters. Every day, BIC produces more than 7 million lighters worldwide and every lighter undergoes more than 50 separate, automatic quality checks.

Trust BIC for safe, high-quality, reliable lighters.

[VISIT BICLIGHTER.COM](http://VISIT BICLIGHTER.COM)



America's  
#1 Lighter\*



BIC® Full-Size Lighter Only

