

BIC's Quality Commitment



- Every BIC Lighter meets or exceeds the **CPSC Mandatory Standard** and the **ASTM Voluntary Standard**.
- We select the highest quality raw materials.
- Utilize key proprietary components manufactured in BIC facilities.
- Our Quality Control process is ISO-certified.

We are committed to delivering products that meet your customer's expectations for Quality and Value.





CPSC Mandatory Standard

Pocket Lighters under \$2.25 landed import cost, or wholesale, and Novelty Pocket Lighters with designs appealing to children must have a child-resistant mechanism. All Multi-Purpose Lighters must have a child-resistant mechanism. Both mechanisms must:

- Not be made able to work by 85% of children under 5 years of age.
- Automatically reset
- Operate for life of the Lighter
- Not be easily disabled



ASTM Standard

Flame Generation: *Two or more independent motions. Inadvertent flame generation.*

Spitting or Sputtering: *None Allowed*

Flame Height: *Limitations 4.75 inches*

Proper Extinguishment: *2 Seconds*

Structural Integrity: *Drop tests and impairment of safe operation of lighter, exposure to elevated temperatures 149 degrees F. with no gas escape*

Fuel Level: *Liquid fuel shall not exceed 85% of reservoir*



Industry Standards

CAUTION

70% of Chinese cigarette lighters tested by the CPSC failed to meet safety standards.*

USA Today

Consumer chief seeks more legal authority; Move would enable officials to block products from entry**

By Jayne O'Donnell, USA TODAY 7-16-07

U.S.-made lighters also meet voluntary standards that help prevent overfilling and flare-ups.
“Virtually none of the Chinese manufacturers do.”
 - Nancy Nord, CPSC Chairman

Give the Customs Service authority to seize products that don't meet voluntary standards. Customs now can seize only products that don't meet mandatory standards. There are hundreds of voluntary industry standards that most U.S. manufacturers meet but many imported products do not, she says.

For example, cigarette lighters must meet mandatory standards making them difficult for children to operate. But U.S. - made lighters also meet voluntary standards that help prevent overfilling and flare-ups. "Virtually none of the Chinese manufacturer's do," and Customs can't block them, Nord says.

BIC Lighters Meet All Applicable U.S. Laws and Industry Standards.

BIC Lighters meet all applicable CPSC mandatory regulations and ASTM voluntary standards. Every BIC Lighter goes through more than 50 quality checks before it comes to you. Be sure you are selling the best quality.

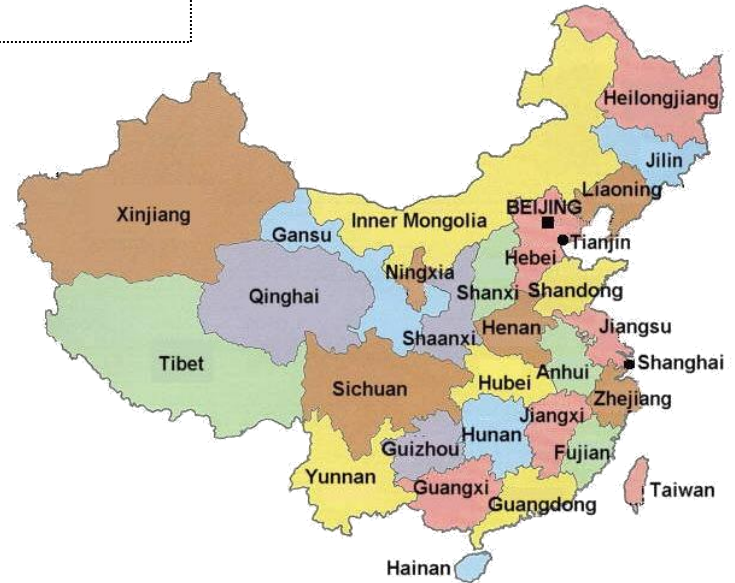


www.biclighter.com

*Consumer Product Safety Commission, Cigarette Lighters Status Report, October, 2006, ASTM F400 Lighter Standard
 **From USA TODAY, a division of Gannett Co., Inc. Reprinted with Permission.



©2007 BIC USA, Inc., Milford, CT 06460



More for your money... Always!

Low-Cost Lighter Violations of ASTM F400

- Flame height: EXCESSIVE
- Flame stability: SPITTING, SPUTTERING, FLARING
- Flame extinction: PROLONGED
- Excessive filling: BURSTING



Dangers of Toy-like Lighters

- Extremely Attractive to Children, Dangerous & Irresponsible
- Extremely Difficult to Defend Against Litigation
- Growing statewide bans throughout the U.S.



Toy-Like Novelty Lighters Not Sold Here

15 States Passed

- Arkansas
- Hawaii
- Illinois
- Louisiana
- Maine
- Massachusetts
- Mississippi
- Nevada
- New Jersey
- North Carolina
- Oregon
- Tennessee
- Utah
- Virginia
- Washington

U.S. Fire Administration |  FEMA

NEWS RELEASE...
United States Senate
FOR IMMEDIATE RELEASE July 31, 2008

CONTACT: Jennifer Hoerber (Wyden): (202) 224-3789,
Jen Barfitt (Collins): (202) 224-2523, Bryan DeAngelo (Dodd): (202) 224-2823

Wyden, Collins, Dodd Seek Ban on Dangerous Novelty Lighters

Toy look-a-likes cause severe injuries and death to children

WASHINGTON, DC – Responding to calls from fire prevention and child safety groups across the country, U.S. Senators Ron Wyden (D-Ore.), Susan Collins (R-Maine), and Chris Dodd (D-Conn.) today introduced the “Protect Children from Dangerous Lighters Act” legislation banning cigarette lighters constructed to look like toys or regular household items. Commonly referred to as “novelty lighters” the toy-like devices, which naturally appeal to small children, have been the cause of deadly fires across the country.

“Because they are so well disguised as toys, novelty lighters have children literally playing with fire,” said Wyden. “A nationwide ban, which is supported by fire fighters and consumer groups alike, is the best way to keep these dangerous products out of the hands of youngsters.”

Senator Collins said, “Novelty lighters can be deadly to young children and should be banned. While Maine is among states that have already approved such a ban, the ban should be nationwide. This is commonsense legislation that could help prevent additional injury and death of children resulting from lighters that look like toys or other items.”

The lighters have caused tragic accidents across the country. In Oregon, one boy died and another sustained permanent brain damage after the two played with a novelty lighter shaped like a dolphin. A lighter shaped like a cell phone caused second degree burns to a young boy in North Carolina. In Arkansas, a two year old and 15-month old died in a fire they accidentally started by playing with a lighter shaped like a toy motorcycle.

The ban would require the Consumer Product Safety Commission to treat novelty lighters as a banned hazardous substance which would prohibit the manufacture, importation, or sale of the lighters anywhere in the country. Currently the lighters are easily purchased in convenience stores in many states, though Maine and Tennessee have passed novelty lighter ban legislation and similar bans are being introduced in other states, including Oregon. A ban is also in place in the European Union.



Lighters or toys?
Can you tell the difference?
Could a child?

For more information about the danger of novelty lighters, visit www.aigpp.org/CLDLA

Pending Legislation

- Michigan
- Nebraska
- New York
- Pennsylvania
- South Carolina
- Wisconsin

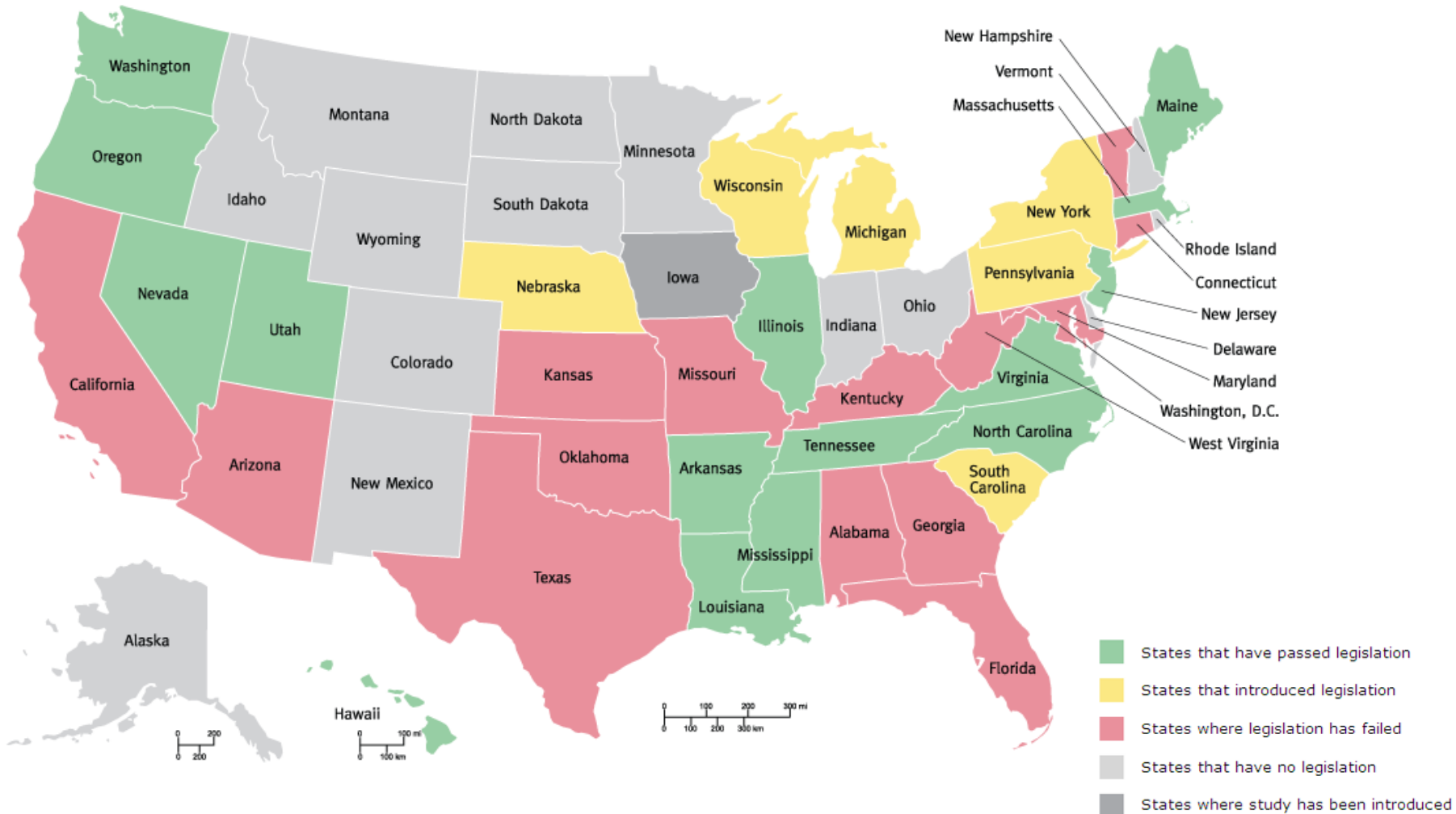
Cities Passed

- California (11)
- Georgia (2)
- Kentucky (2)
- OH, CT, MA, MS, WY (1)



More for your money... Always!

U.S. Novelty Ban Status



More for your money... Always!