

Store Space Optimization

- Space in our stores is at a premium: replace slow moving items with products that tie in with what we sell
 - Hot dogs and hot dog buns: **single use grills**
 - Ice, beer and soda: **regular or pop up coolers**
 - Gasoline: **single use and traditional gas cans**
 - Bottled water: **filtered water sold in refillable containers**
 - All kinds of cold beverages: **fresh popcorn**
- Focus On:
 - Products that are easy to eat in the car
 - Higher margin items
 - Refreshment and treats
 - In tough economic times, we offer our customers the small reward they are looking for

Utility Tacking Report

20_	Electric						Natural Gas				Water					
	Date Reading	# Days	\$ KW	# KWH	Demand Factor	\$\$\$	Date Reading	# Days	CCF	Cost Gas	\$\$\$	Date Reading	# Days	Gals.	\$ Sewer	\$ Water
JAN																
FEB																
MAR																
APR																
MAY																
JUNE																
JULY																
AUG																
SEPT																
OCT																
NOV																
DEC																